

BLOOMING FOREVER

a beautiful gift to name





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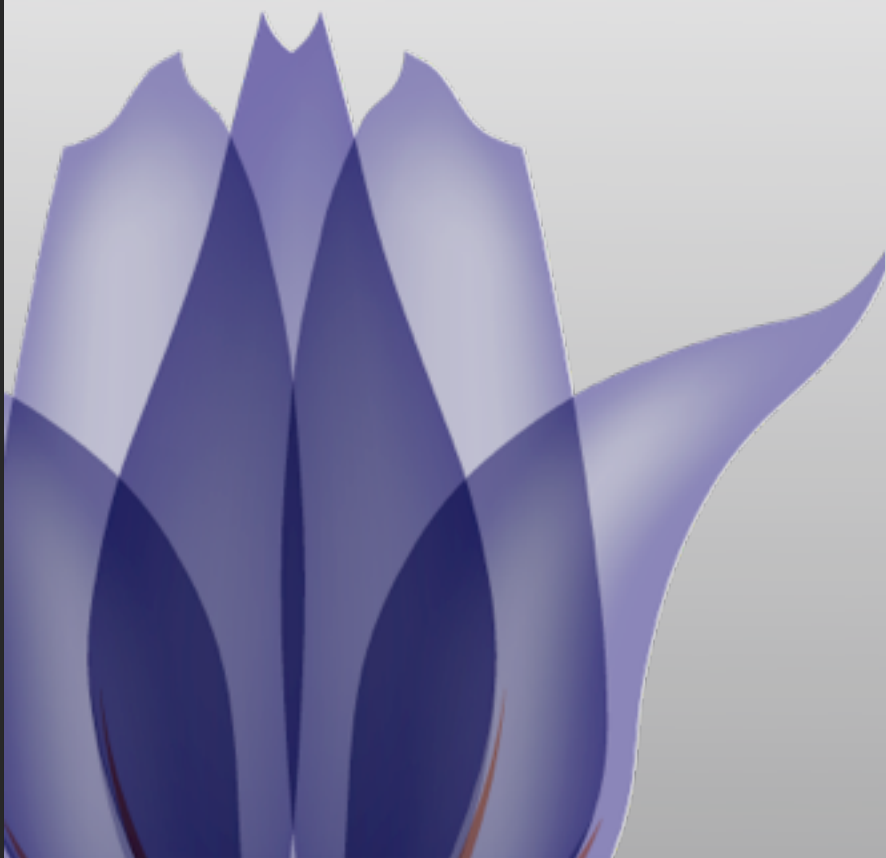
MAKE IT HAPPEN

Thank you for downloading our company brochure. Blooming Forever provides you with the unique opportunity to acquire your own tulip species. Over the years we have selected the finest of new tulip varieties and nurtured them to the point where we can now make them available to you.

Together we will select *your tulip* and set off on a journey which will be more and more rewarding as the years go by. Whether you give the tulip as a token of your love for your new grandchild or use it as a symbol of your company through charity, Blooming Forever can manage each scenario.

With a network of the finest breeders we manage and multiply your stock according to the guidelines of Blooming Forever and make it ready to market, donate or simply bloom in your garden. Decade after decade.





FOR PEOPLE

Blooming Forever sees a tulip as a unique gift for your loved ones. We have worked out a few examples as to what it actually means to have and give a tulip.

The tulip you selected will be registered, with a name of your choosing, in the register of the Royal General Bulb Grower's Association. A 400 year old register. Blooming Forever can provide you with the guidelines of the name-giving ceremony or you can simply hand over the official documentation. You now possess all the rights to the tulip variety and the entire stock of bulbs in the world. Nobody else has even a single bulb of *your* variety.

A new grandchild or marriage

Blooming Forever will manage the stock of bulbs year after year. As the volume of bulbs increases after every season, some can be sent to the person(s) in question, most are put back into the ground for multiplication and a portion of the bulbs can be sold off to other breeders who will market them.

Blooming Forever send the proceeds of the sold bulbs or flowers to the bank account of the child or happy couple. Since the volume of the stock increases on a yearly basis, so do the transfers of funds. By the time your grand child goes off to college, s/he will have a substantial college fund waiting for him or her. But the fund doesn't stop, it will remain at their side for a very long time.

As for the happy couple, you provide them with an excellent savings product and a very personal gift which they can share with their loved ones and plant in their garden. Forever remembering.

Any other person important to you or perhaps a tulip just for yourself

Together we can design your gift the way you want. Whether you want to breed the tulips yourself (we send you some or the entire stock) or use the bulbs as presents (we can provide you with our proprietary packaging) or watch the tulip spread around the world and see the returns.

FOR COMPANIES AND CHARITY

How about sending a bulb of your company tulip to your relations for the Holidays instead of the usual cards? Blooming Forever can have your logo and text printed on our proprietary packaging and provide the necessary logistic support. During the blooming season your company can have the tulips at functions and events.

In case you want Blooming Forever to manage the stock and sell a portion of bulbs or flowers, your company can donate the proceeds to charity or other causes year on year.

Facilitating charity fundraisers

As a charitable institution you can request Blooming Forever to select a tulip variety which can be auctioned off to raise money.

The highest bidder gains the privilege of naming and enjoy receiving a portion of bulbs or flowers each season. Your charitable institution will receive the lion share of the funds raised during the initial auction and the proceeds from the sale of bulbs year after year.

Recently we have worked with organizations such as Pink Ribbon, WaterCan and the Anthropedia Foundation.



